Mallow Studio

STUDIO NOTES / 01

Before you invite, make it clear.



A clear activity. Confirmed details. A useful next step.

01 / THE ACTIVITY

What will we make together?

Name the activity in plain language.
For this example: a guided paper-folding session for beginners.

02 / THE PRACTICALS

Time, place and what to bring.

Confirm the date, start and finish times, venue and materials.
Keep unconfirmed details out of the published invitation.

03 / THE DECISION

Explain the next step.

Tell readers how to ask a question or reserve a place.
Check the real booking route before you add it to the caption.

KEEP FOR LATER

A clear invitation starts with facts.

Activity. Practical details. Next step.
Save this checklist for the next event you plan.